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Mom Corps: Helping moms balance career and family

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Mom Corps: Helping moms balance career and family

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Reported by: [Joe Vignolo](#), Rehema Ellis, NBC News



Professional women trying to combine careers with raising kids can now get a helping hand from a growing number of headhunting agencies.

These companies are specifically looking for ways to balance what moms need with what businesses want.



Before sunrise, Meredith Soree is busy with her 5-year-old twin boys, Jake and Nicholas.

Soree drops her boys off at school, and now after five years at home, she goes to work.



"I was apprehensive about going back to work because I wanted to make sure it didn't take away from my family," said Soree.

With help from a new recruiting company called Mom Corps, Soree found just what she wanted: a job at Newell Rubbermaid Corporation. She's a human resources manager making use of 13 years of experience.



"There is a need, both from the professionals looking for flexibilities, as well as from companies who are looking for top talent," said Allison O'Kelley, founder of Mom Corps.

Mom Corps is the brainchild of O'Kelley, a Harvard business school graduate who started out in Atlanta just helping moms like herself, who wanted professional jobs and time with their kids.



Today, her focus is nationwide. Mom Corps offers free recruiting services to 15,000 job candidates and earned from corporations more than \$2 million last year.

It is part of new and growing business tapping into the mommy market.

The mommy headhunter companies are trying to level the playing field for stay-at-home moms who want to restart their careers, but also for mothers who need to go back to work.

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On a tight budget, with a 2-year old son, Jose Luis, Griselda Zendejas, a financial manager, wanted to boost her household income



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without straining family ties. Mom Corps found her a job working as a part-time accountant.

"They came back with this offer which is exactly what I was looking for - which is something flexible," said Zendejas.

Striking a balance to benefit everyone's bottom line.

"These often are women who have worked five, 10, or 15 years in a professional environment, and have amazing skills," said O'Kelley.

Skills that work both at home, and in the office.



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