

East Cobb Creates Mom Corps



After a successful run in corporate America, East Cobb resident Allison O'Kelly had children. Just as O'Kelly always strived to be successful professionally, she held the same standards for herself as a mother. Unfortunately, she found she was unable to find a balance between career and family in the corporate world.

She decided she wanted to create meaningful opportunities for a much larger community of professionals raising families while fundamentally changing the way companies fill their intermittent staffing needs - Mom Corps was born!

Mom Corps provides professionals with flexible job opportunities suited to candidates' qualifications and scheduling needs. Once registered, candidates can search and apply directly to active jobs. Employers post jobs, search candidates through the Candidate Board, view resumes matching their criteria, and invite candidates to apply directly to their job. In addition to offering employers access to top-tier candidates through the Job Board, Mom Corps performs contingent searches for clients.

As Allison states, "I knew the value that working mothers bring to their careers and employers, whether it is their unique ability to organize and multi-task their day or to bring both intellectual and intuitive skills to the job. And corporations are looking for effective and economical staffing solutions. Whether it's filling in for a short-term disability or merely working peak hours, it allows both the business and the employee to get the job done." Since its launch in 2005, Mom Corps has partnered with some of the nation's most prestigious corporations including Frito Lay, Lending Tree, Georgia Pacific, Wachovia and The Weather Channel, to help recruit and retain talented professionals who work flexibly on a project, part-time, or contract basis.

With its headquarters located on Johnson Ferry Road, Mom Corps currently has seven regions of focus including Atlanta, New York/New Jersey/Connecticut, Chicago, Boston, Washington D.C./Maryland/Northern Virginia, Charlotte and Raleigh/Durham/Chapel Hill.

Before founding Mom Corps, O'Kelly built her own accounting practice, O'Kelly and Company Small Business Services, which she led for two years. Prior to that, she was in the Selective Development Program at Toys R' Us where she was responsible for launching the original Babiesrus.com Web site and running an \$11 million operation. O'Kelly began her career in public accounting at KPMG Peat Marwick.

Both O'Kelly and Mom Corps have earned numerous awards including the 2006 Working Mother Magazine's "Entrepreneur Mom Award", the 2007 University of Georgia, Terry College of Business' "Outstanding Young Alumni Award", and The Conference Board's Work Life Leadership Council's "Moving into the Future Award."

A native of Potomac, MD, O'Kelly received her degree in accounting, cum laude, from the University of Georgia. She later earned her MBA from Harvard Business School. O'Kelly is a licensed CPA in Georgia and a member of the Georgia Society of CPAs. She also sits on the Alumni Board for The University of Georgia's Terry College of Business. O'Kelly is a mother of two little boys who appreciate their mom's hard work and flexible schedule.