

THE ULTIMATE SOLUTION FOR WORKING FAMILIES

Mom Corps provides flexible work arrangements, Sittercity.com provides trusted caregivers – together the two make the concept of the working family a reality

ATLANTA – December 2, 2008 – In today's economy, Americans have had to change their definition of what it truly means to be a "working family". Sixty-two percent of households are run by two working parents with children under 18, and 25 percent of working adults are taking on elder care responsibilities as well. More than ever, these families need support, flexibility and balance between their personal and professional lives.

Two companies with the same mission – to help parents find flexible, affordable solutions to meet modern demands – are partnering to give families the help they need while revolutionizing the way we work and find caregivers.

To address the unique needs of moms looking for professional job opportunities and affordable child care, Mom Corps, a premier, national staffing solution with jobs unavailable through traditional employment channels, has joined forces with Sittercity.com, America's largest and most trusted online source for child care, pet care, senior care, home care and tutoring. Through this collaboration, Mom Corps and Sittercity will bring thousands of family-friendly jobs and hundreds of thousands of caregivers to today's job-seeking moms.

"Our partnership is a natural evolution for both companies," says Allison O'Kelly, Founder and CEO of Mom Corps. "So much of what inhibits parents, particularly women, from participating in the workforce is not being able to find a fulfilling, flexible job opportunity or responsible, affordable care for their families."

"Sittercity strives to banish the words 'I can't find a caregiver' from people's vocabularies," says Genevieve Thiers, Founder and CEO of Sittercity. "And with 69 percent of our members having to either go back to work or work more hours due to the economic downturn, there is no better time for launching our partnership with Mom Corps."

With more focus than ever on working families and corporate America's ability to accommodate their needs, a partnership between Mom Corps and Sittercity is a timely and innovative solution for today's workforce.

About Mom Corps

Mom Corps is a premier staffing solution, allowing companies direct access to top-tier experienced talent unavailable through traditional employment channels, while providing resources and information to professionals evaluating non-traditional career choices. Founded in 2005 by Harvard MBA and mother of two, Allison Karl O'Kelly, Mom Corps has partnered with some of the nation's most prestigious corporations including KPMG, Home Depot, Wachovia, and General Electric among others. Headquartered in Atlanta and operating nationwide through our online job board, Mom Corps offers full service staffing in five additional markets: Charlotte, New York, Boston, Washington, DC and Hartford. For more information, log on to www.momcorps.com.

About Sittercity.com

Sittercity.com®, the inventor of online caregiving, is America's largest and most trusted online source for child care, pet care, senior care, housesitting, housekeeping and tutoring. As a network of hundreds of thousands of caregivers nationwide, Sittercity helps families and individuals find the perfect in-home care provider quickly, easily and safely by using the company's four-step screening process, which includes checking references, reading caregiver reviews, conducting interviews and utilizing free access to background checks. Sitter profiles also come with photos, experience, training, safety skills, availability calendars, reviews and more. Registration for sitters is free, and care seekers pay as little as \$8 per month for a membership, which gives them unlimited ability to post jobs, and search, contact and hire sitters in their areas. A true pioneer in its field, Sittercity.com has been featured by hundreds of media outlets, from The View to Ellen to the Today Show to the Big Idea with Donny Deutsch to the Wall Street Journal. Sittercity has also received 12 national awards, including a U.S. Small Business Administration award in 2006 from President Bush, and three international awards, and first place in the prestigious UPS "Out of the Box" Small Business contest. For more information, visit the company Web site at <http://www.sittercity.com/>.

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